



MADAME ALEXANDER®

NEWBORN TO 3+ YEARS 2013

Alexander Doll Company
A Division of KLL Dolls LLC
112 West 34th Street, Ste. 1207
New York, NY 10120
212.244.4500
madamealexander.com



7 64166 02942 7

Style number: 67534



NEW
66995
BOWS AND
STRIPES
OUTFIT 18"
Comes on
hangers like
real apparel.
Ages 3 and up



INTRODUCING A BEAUTIFUL NEW SCULPT



NEW
67525
SWEATER
DRESSING 18"
Ages 3 and up



NEW
67000
WARM AND
CUDDLY
OUTFIT 18"
Comes on
hangers like
real apparel.
Ages 3 and up



NEW
65530
SUMMER
FUN 18"
Ages 3 and up



NEW
66960
VARSITY
GIRL 18"
Ages 3 and up

NEW
67515
FLOWER
POWER 18"
Ages 3 and up



NEW
67520
MIXED
PRINTS 18"
Ages 3 and up

NEW
66980
PRETTY
FEET
SHOE
PACK 18"
Ages 3 and up



NEW
66820
HEAD TO TOE
ACCESSORY
PACK 18"
Ages 3 and up

FAVORITE FRIENDS

Our popular collection of affordable 18" play dolls includes trendy outfits and accessories created to spark a child's imagination. Designed for ages 3 and up, their bodies are crafted of child-safe vinyl. They have fun-to-style rooted hair and eyes, with long eyelashes, that open and close.



51560
URBAN
COWGIRL 18"
Ages 3 and up



62426
LOVE TO ROCK
OUTFIT 18"
Ages 3 and up



62424
EXPLOSION
IN PINK
OUTFIT 18"
Ages 3 and up



65170
HANGIN' WITH
FRIENDS 18"
Ages 3 and up



52170
TOO CUTE
IN BOOTS 18"
Ages 3 and up



51585
DOWNTOWN
COOL OUTFIT 18"
Ages 3 and up



62425
URBAN
GARDEN
OUTFIT 18"
Ages 3 and up



64770
AUTUMN
MIST 18"
Ages 3 and up



64280
TECHNO GIRL
ACCESSORY
PACK 18"
Ages 3 and up



60775
MONKEY
LOVE 18"
Ages 3 and up



64760
GIRLZ BEST
FRIEND
OUTFIT 18"
Ages 3 and up



65175
PINK
GLAMOUR 18"
Ages 3 and up



52180
WARM N'
TOASTY
OUTFIT 18"
Ages 3 and up

60770
KEY TO MY
HEART 18"
Ages 3 and up



61985
TUTU CUTE
OUTFIT 18"
Ages 3 and up



NEW
66810
FUN AND FUNKY
ACCESSORY
PACK 18"
Ages 3 and up



Window Box
Packaging

51590
SHORT AND
SWEET
OUTFIT 18"
Ages 3 and up

51555
TURNING
HEADS 18"
Ages 3 and up



Window Box
Packaging

OUR NEW
WASHABLE
DOLLS



NEW
66530
**WINGED
MONKEY™** 12"
All ages



NEW
66700
**WICKED WITCH OF
THE WEST™** 12"
All ages



NEW
66775
**GLINDA THE
GOOD WITCH™** 12"
All ages



NEW
66775
SCARECROW™ 12"
All ages



NEW
66805
COWARDLY LION™
12"
All ages



NEW
66800
TIN MAN™ 12"
All ages



NEW
66660
DOROTHY™ 12"
All ages

Madame Alexander brings the Wizard of Oz™ alive for our youngest fans with our exciting new assortment of washable cloth play dolls. Each is uniquely dressed in child-safe outfits based on the movie's beloved characters. All ages.





62385
FANCY NANCY™ DRESS-UP TOTE 12"
 Includes 12" Fancy Nancy™ cloth doll, mix and match costume pieces and accessories.
 Ages 3 and up

48470
FANCY NANCY™ BALLERINA 9"
 Includes plush Frenchy.
 Ages 3 and up



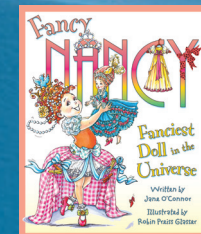
61825
FANCY NANCY™ FASHION BOUTIQUE CLOTH 9"
 Includes Fabulous Fashion Boutique bag.
 Ages 3 and up



47965
FANCY NANCY™ CLOTH 18"
 All ages

Not shown:
 48972
FANCY NANCY™ CLOTH 29"
 All ages

Ooh la la! The newest doll in our child-safe play doll collection is magnifique! Inspired by the bestselling children's books, this doll is accompanied by Nancy's favorite doll, Marabelle.



NEW
 67365
FANCY NANCY™ AND MARABELLE 14"
 Includes cloth Marabelle doll.
 All ages



NEW
 66780
FANCY NANCY™ WASHABLE 14"
 All ages

WASHABLE

49605
FRENCHY THE POSH PUPPY 7"
 All ages



61265
 PINKALICIOUS® TOTE 9"
 Includes 9" Pinkalicious® cloth
 doll, Purplicious™ and Goldilicious™
 outfits and cupcake.
 Ages 3 and up

Pinkalicious®

Madame would be delighted by our ever-growing collection of precious Pinkalicious™ play dolls. Each captures the charm of the popular children's book series.



50485
 PINKALICIOUS®
 CLOTH 18"
 All ages

62360
 SWEET TOOTH
 SILVERLICIOUS™ 18"
 Includes plush bear.
 All ages

61840
 SILVERLICIOUS™
 CLOTH 18"
 All ages

64635
 PINKALICIOUS®
 CUPCAKE 18"
 Includes cupcake.
 All ages

NEW
 66785
 WASHABLE
 PINKALICIOUS® 14"
 All ages

WASHABLE



Pinkalicious, Purplicious, Goldilicious and Silverlicious illustrations
 ©2006, 2007, 2009, 2011 Victoria Kann, trademark used with permission from Victoria Kann
 Pinkalicious text ©2006 Victoria and Elizabeth Kann
 Based on the HarperCollins book, Pinkalicious, written by Victoria Kann and Elizabeth Kann, illustrated by Victoria Kann.



51295
DANCE WITH
ME ANGELINA
BALLERINA™
CLOTH 36"
Ages 3 and up



NEW
66115
PERIWINKLE
TUTU 18"
Ages 18 mos. and up



A little mouse with big dreams, this popular character encourages children to reach their goals. This year, our collection includes three new cloth dolls that appeal to little ballerinas.



NEW
66070
SWAN LAKE 18"
Ages 18 mos. and up



NEW
66065
BEDTIME ANGELINA 18"
Includes mini doll.
Ages 18 mos. and up





62410
LAVENDER
ANGELINA
BALLERINA™
CLOTH 18"
Ages 18 mos. and up



62405
ANGELINA
BALLERINA™
TOTE Includes 12"
Angelina Ballerina™
cloth doll, 3 outfits
and bag.
Ages 3 and up



51290
ANGELINA
BALLERINA™
CLOTH 18"
Ages 18 mos. and up



64665
IVY CLOTH 12"
All ages

64670
BEAN CLOTH 12"
All ages



64680
PUFF THE MAGIC
DRAGON AND
JACKIE PAIPER 16"
All ages



Puff the Magic Dragon



ELOISE



46050
ELOISE®
CLOTH 18"
All ages

NEW
66575
ANNIE
RAG DOLL
CLOTH 14"
All ages



NEW
66940
CANDY
PRINCESS 9"
Includes lollipop.
Ages 3 and up



NEW
66945
CINDERELLA 18"
Ages 3 and up



NEW
66955
SLEEPING
BEAUTY 18"
Ages 3 and up

NEW
66950
SNOW WHITE 18"
Ages 3 and up



Window Box Packaging



NEW
65565
MY FIRST BABY®
BUNNY LOVE 12"
Newborn and up



49030
MY FIRST BABY®
LULLABY
BUNNY BABY 12"
Plays music.
Newborn and up



62005
MY FIRST BABY®
ITTY BITTY
BALLERINA 12"
Newborn and up



46635
MY FIRST BABY®
BABY POWDER
BLUE 12"
Newborn and up

46670
MY FIRST BABY®
BABY POWDER
PINK 12"
Newborn and up

Not shown:
46671
African
American



50200
MY FIRST TWINS 8"
Newborn and up

46971
MY FIRST BABY®
SWEET PEA™ 12"
Newborn and up

MY FIRST BABY
Madame Alexander believed that dolls should help in a child's development, and *My First Baby™* extends her vision with dolls designed to activate a baby's senses. Each is lovingly crafted of high quality, washable materials that are safe and suitable for little ones.

BABY CUDDLES

Little girls adore this collection of lifelike dolls with cuddly soft fabric bodies and vinyl faces, hands and feet. Crafted of high-quality materials, each comes dressed in an outfit that can be removed and washed. Additional outfits and accessories are available.



46848
FEEDING BABY 14"
Includes bib, plate,
spoon, bowl and
sippy cup.
Ages 3 and up



46845
BABY CUDDLES® 14"
Includes teddy, bottle,
pacifier and lotion jar.
Ages 3 and up



46846
HEARTS
A FLUTTER 14"
Ages 3 and up

Not shown:
46847
African
American



NEW
66850
HEARTS
& ROSES 14"
Ages 3 and up

Window Box
Packaging



46965
HUNGRY BABY
ACCESSORY SET
Includes pacifier, bottle,
bib, plate, bowl, spoon and
sippy cup with tote.
Ages 3 and up



46967
CLOTH
LAYETTE
CARRIER
Ages 3 and up



Fits up to 14" doll.
Doll not included.

MY LITTLE GIRL

To the delight of new generations of children, we offer this affordable collection of true play dolls. Each has a weighted cloth body with vinyl head, feet and hands, and comes dressed in an adorable outfit. Rooted hair can be brushed, styled and combed. Additional outfits and accessories are available.

52260
MONSTER
KISSES
OUTFIT 14"
Ages 3 and up



52255
FLOWER ROMPER
OUTFIT 14"
Ages 3 and up



52265
HEART JUMPER
OUTFIT 14"
Ages 3 and up

65575
POLKADOT
PRINCESS 14"
Ages 3 and up



NEW
66855
MY LITTLE
SWEETHEART 14"
Ages 3 and up

