



anniversary

th

MADAME ALEXANDER®

COLLECTION 2013 \$12.00

MADAME ALEXANDER

th
anniversary



Madame Alexander, circa 1920's.

LEGEND



Fully Articulated



Bent Knee



Window Box Packaging

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The year was 1923, a time when a woman working outside the home was rare, and a woman starting a business was virtually nonexistent. But start a business she did, and over time, Madame Alexander's beautiful dolls grew to represent characters inspired by history, art, literature, entertainment, and the world's cultures. Today, 90 years later, The Alexander Doll Company continues her legacy by making quality dolls that cross the generations... from a little girl's first baby doll to a collector's treasured edition. Our dolls are noted for their celebrated costume designs, accessories and detailed painting. We are also recognized throughout the world for our superior face sculpts, each a singular work of art. Join us as we celebrate with our 90th Anniversary collection of dolls created to be loved by children of all ages.



NEW LIMITED EDITION
125 PIECES
66540
MADAME
ALEXANDER-1923 21"
Ages 14 and up



"What a doll does for a little girl is to develop her capacity to love others and herself."

Madame Beatrice Alexander



NEW LIMITED EDITION 250 PIECES
66535
CISSETTE
CELEBRATES
MADAME'S 90TH
ANNIVERSARY 10"
Ages 14 and up



NEW LIMITED EDITION 500 PIECES
66570
WENDY WITH TONY
SARG MARIONETTES 8"
Includes stage and two
mini-marionettes.
Ages 14 and up



NEW LIMITED EDITION 500 PIECES
66865
MCGUFFEY ANA 12"
Ages 14 and up



NEW LIMITED EDITION 500 PIECES
66200
WENDY
CELEBRATES
MADAME'S 90TH
ANNIVERSARY 8"
Ages 14 and up



NEW LIMITED EDITION 500 PIECES
66860
MAGGIE WITH
FUNNY 8"
Ages 14 and up



NEW LIMITED EDITION 250 PIECES
66600
ZELDA 10"
Ages 14 and up



NEW LIMITED EDITION 250 PIECES
66605
QUEEN VICTORIA 10"
Ages 14 and up



NEW LIMITED EDITION 250 PIECES
66610
DENISE BOULET 10"
Ages 14 and up

90TH ANNIVERSARY COLLECTION

ALL COME WITH 90TH ANNIVERSARY HANG TAG



64325
BUTTERFLY
BALLERINA 8"
Ages 14 and up

NEW
66550
LA JOLIE FLEUR
BALLERINA 8"
Ages 14 and up



64321
MY SWEET
BALLERINA 8"
African American
Ages 14 and up



64320
MY SWEET
BALLERINA 8"
Ages 14 and up



NEW
66545
FESTIVE
BALLERINA 8"
Ages 14 and up



ABT

AMERICAN BALLET THEATRE

Recognized as an American treasure, American Ballet Theatre continues to stay true to its commitment to the best in dance. This year we celebrate ABT's productions of *Sylvia* and *The Nutcracker*.

NEW
66555
SNOWFLAKE
FROM THE NUTCRACKER
COLLECTION 10"
Ages 14 and up



60665
CLARA
FROM THE
NUTCRACKER
COLLECTION 10"
Includes Nutcracker
ornament.
Ages 14 and up



**NEW LIMITED EDITION
300 PIECES**
66560
SYLVIA
FROM THE BALLET
SYLVIA 10"
Ages 14 and up





AMERICANA
 For 90 years, Madame Alexander has designed dolls that reflect the everyday joys of growing up in America.



LIMITED EDITION
200 PIECES
 64240
 GLINDA 16"
 Includes purse.
 Ages 14 and up

NEW
 66650
 DYLAN'S CANDY
 QUEEN 8"
 Includes lollipop
 and shopping bag.
 Ages 14 and up



LIMITED EDITION
350 PIECES
 61520
 POPULAR GLINDA 10"
 Ages 14 and up



NEW LIMITED EDITION
300 PIECES
 66615
 COFFEE
 OR TEA
 WITH PAN AM
 -1970 10"
 Includes
 in-flight meal.
 Ages 14 and up



LIMITED EDITION
350 PIECES
 61525
 DEFYING GRAVITY
 ELPHABA 10"
 Includes broom.
 Ages 14 and up



LIMITED EDITION
200 PIECES
 64235
 ELPHABA 16"
 Ages 14 and up



NEW
 64630
 ANNIE™ 8"
 Ages 14 and up



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LITTLE WOMEN
COLLECTION



NEW
66595
BRIDESMAID
JO 8"
Includes basket
of flowers.
Ages 14 and up



NEW
66590
BRIDESMAID
AMY 8"
Includes paint
palette.
Ages 14 and up



NEW
62000
RUNNING AWAY
TO GRANDMA'S 8"
Includes suitcase.
Ages 14 and up

Not shown:
62001
African
American



NEW
66640
WENDY WALKS
FOR CANCER 8"
Ages 14 and up



CANCERCARE
A portion of the
proceeds from
this doll will
be donated to
CancerCare™



NEW
66585
BRIDESMAID
BETH 8"
Includes stuffed
cat and flowers.
Ages 14 and up



NEW
66580
MEG'S SUMMER
WEDDING 8"
Includes bouquet
of flowers.
Ages 14 and up



NEW
64455
POLKADOT
DANCER 8"
Ages 14 and up



NEW
66890
DRESSED LIKE
MOMMY 8"
Includes
handbag.
Ages 14 and up

LIMITED EDITION
200 PIECES
 64380
STROLLING
RHETT BUTLER™ 10"
 Ages 14 and up



LIMITED EDITION
250 PIECES
 64385
STROLLING
SCARLETT O'HARA™ 10"
 Ages 14 and up



NEW
 66625
SCARLETT O'HARA™
IN BARBEQUE
DRESS 8"
 Ages 14 and up



NEW
LIMITED EDITION
300 PIECES
 66620
SCARLETT O'HARA™
IN HONEYMOON
DRESS 10"
 Ages 14 and up



Since **SCARLETT O'HARA™** saved "Tara" from ruin, Madame Alexander created dolls based on the determined heroine. This year we salute the anniversary of the classic movie with a stunning 21" **SCARLETT O'HARA™** and two additional dolls.

NEW
LIMITED EDITION
90 PIECES
 66885
SCARLETT O'HARA™
PRAYER DRESS 21"
 Includes bouquet of flowers.
 Ages 14 and up





NEW
66635
LIMITED EDITION
300 PIECES
WICKED WITCH
OF THE WEST™
AND THE WINGED
MONKEYS™ 10"
Includes three winged
monkeys.
Ages 14 and up



From the time **DOROTHY™** and her friends first skipped down the **YELLOW BRICK ROAD™**, Madame Alexander has offered exclusive dolls based on the classic movie. Seventy-five years later, the journey continues with our newest creations.



NEW
66645
LIMITED EDITION
300 PIECES
GLINDA THE GOOD
WITCH™ AND THE
LULLABY LEAGUE 10"
Includes three
munchkins.
Ages 14 and up



NEW
66630
LIMITED EDITION
300 PIECES
DOROTHY™ IN THE
POPPY FIELD 10"
Includes three poppies.
Ages 14 and up





42400
WICKED WITCH OF THE WEST™ 10"
Includes broom and pocketbook.
Ages 14 and up



42405
GLINDA THE GOOD WITCH™ 10"
Includes wand.
Ages 14 and up



64390
MUNCHKIN GENERAL™ 8"
Ages 14 and up



64410
COWARDLY LION™ 8"
Ages 14 and up



64405
TIN MAN™ 8"
Includes axe.
Ages 14 and up

64400
SCARECROW™ 8"
Includes crow.
Ages 14 and up



46360
DOROTHY™ 8"
Includes plush **TOTO™**, straw basket and **RUBY SLIPPERS™** ornament.
Ages 14 and up



65120
ORANGE LLOLLOPOP MUNCHKIN™ 8"
Includes lollipop.
Ages 14 and up





NEW
66655
CHRISTMAS
SNOWFLAKE 8"
Comes in star box.
Ages 14 and up

64460
VICTORIAN
YULETIDE 8"
Ages 14 and up



64485
WENDY'S EASTER
EGG HUNT 8"
Includes chick.
Ages 14 and up



Not shown:
64486
African
American

NEW
66240
EASTER
PRINCESS 8"
Includes jelly
beans.
Ages 14 and up



64465
MISTLETOE
KISSES 8"
Ages 14 and up

Not shown:
64466
African
American



64230
SWEET
VALENTINE 8"
Includes lollipops
and valentine.
Ages 14 and up



NEW
66235
STAMPED WITH
LOVE 8"
Includes mail bag
and valentines.
Ages 14 and up



NEW
66220
WENDY WISHES
YOU A MERRY
CHRISTMAS 8"
Includes gift tag.
Ages 14 and up



NEW
66670
NURSE WENDY 8"
Includes bouquet
of flowers.
Ages 14 and up

NEW
66675
TOOTH FAIRY 8"
Ages 14 and up

NEW
66680
ALL WRAPPED
UP 8"
Includes cat and
trick-or-treat bag.
Ages 14 and up



NEW
66230
WENDY QUEEN
OF THE SPIDERS 8"
Includes spider.
Ages 14 and up





38575
MY FIRST
COMMUNION 8"
Blonde
Includes rosary
and box.
Ages 14 and up

Not shown:
38576
Latin
38577
Brunette
38578
African
American



NEW
66685
IT'S YOUR
BIRTHDAY-
EAT CAKE! 8"
Includes slice
of cake.
Ages 14 and up

Not shown:
66686
Brunette
66687
African
American



64470
IRISH EYES
ARE SMILING 8"
Ages 14 and up



64510
WITH LOVE
FROM
RUSSIA 8"
Ages 14 and up



64490
BALLOONS
FOR YOUR
BIRTHDAY 8"
Blonde
Includes
balloons.
Ages 14 and up

Not shown:
64491
Brunette
64492
African
American



NEW
66245
LUCKY ENOUGH
TO BE IRISH 8"
Ages 14 and up



NEW
66470
GALWAY SHAWL 8"
Ages 14 and up



NEW
66705
FIGHTING
CHOLITA-
BOLIVIA 8"
Includes guitar.
Ages 14 and up



NEW
66690
SKIING THE ALPS-
SWITZERLAND 8"
Includes skis,
poles and
plush dog.
Ages 14 and up



NEW
66215
FOLK DANCE-
PORTUGAL 8"
Includes rooster.
Ages 14 and up

46375
 STORYBOOK
 CINDERELLA 8"
 Ages 14 and up



64565
 STORYBOOK
 SNOW WHITE 8"
 Ages 14 and up



64610
 FANCY NANCY™
 MERMAID
 BALLET 8"
 Ages 14 and up



64305
 FANCY NANCY™
 ASPIRING ARTIST 8"
 Includes paint brush.
 Ages 14 and up

NEW
 66910
 HOW MUCH IS
 THAT DOGGIE IN
 THE WINDOW 8"
 Includes plush
 doggie.
 Ages 14 and up



42425
 ALICE IN
 WONDERLAND 8"
 Ages 14 and up

NEW
 66715
 SHEREZADE 8"
 Ages 14 and up

64580
 STORYBOOK
 SLEEPING
 BEAUTY 8"
 Ages 14 and up



NEW
 66985
 ALICE IN
 WONDERLAND
 RED DRESS 8"
 Ages 14 and up

NEW
 66720
 GOLDBLOCKS 8"
 Includes three
 paperdoll bears.
 Ages 14 and up





60725
MOUSEKETEER
WENDY 8"
Includes Mickey
and Minnie.
Ages 14 and up



64695
MINNIE INSPIRES
COUTURE 10"
Ages 14 and up



60715
MICKEY AND ME 8"
Includes Mickey.
Ages 14 and up



60720
MINNIE AND ME 8"
Includes Minnie.
Ages 14 and up

NEW
66920
LIMITED EDITION
750 PIECES
OZ (OSCAR DIGGS) 10"
Ages 14 and up



NEW
66925
LIMITED EDITION
750 PIECES
GLINDA 10"
Includes wand.
Ages 14 and up



NEW
66930
LIMITED EDITION
750 PIECES
THEODORA 10"
Ages 14 and up



NEW
66935
LIMITED EDITION
750 PIECES
EVANORA 10"
Ages 14 and up

Disney
SHOWCASE
COLLECTION



NEW
66745
PERIWINKLE 10"
Ages 14 and up



NEW
66915
TINKER BELL 10"
Ages 14 and up



NEW
66725
CINDERELLA 10"
Ages 14 and up



NEW
66735
SLEEPING
BEAUTY 10"
Ages 14 and up

60710
RAPUNZEL 8"
Ages 14 and up



NEW
66750
PINOCCHIO
IN PLEASURE
ISLAND 8"
Ages 14 and up



NEW
66730
SNOW WHITE 10"
Ages 14 and up



64700
CRUELLA DE VIL 10"
Ages 14 and up

NEW
66740
CHRISTOPHER ROBIN
AND CLASSIC WINNIE
THE POOH 8"
Ages 14 and up



64310
CUPCAKE KISSES
PUSSYCAT 14"
Ages 3 and up



61910
PINK RUFFLE
& BUBBLE
PUSSYCAT 14"
Ages 3 and up



A NEW START

Our adorable baby dolls have been cuddled and loved by generations of children. Their fine facial details, sweet outfits and sturdy, child-safe bodies are just right for ages 3 and up.

NEW
66770
CUTE AS
A BUTTON
HUGGUMS 12"
Ages 3 and up



NEW
66760
CUTE AS A BUTTON
PUSSYCAT 14"
Ages 3 and up



64715
PRETTY IN
PERIWINKLE
PUSSYCAT 14"
Ages 3 and up

61920
STARRY NIGHT
VICTORIA 14"
Ages 3 and up



64710
PINK ROSES
PUSSYCAT 14"
Ages 3 and up



NEW
66205
MAMA'S PINK
SWEETHEART
PUSSYCAT 14"
Ages 3 and up



NEW
66210
SWEET BABY
HUGGABLE
HUGGUMS® 12"
Ages 3 and up



38900
CHRISTENING
CELEBRATION
HUGGABLE
HUGGUMS® 12"
Ages 3 and up



28960
PINK BUNNY
HUGGUMS® 12"
Includes plush
bunny.
Ages 3 and up



64740
SMITTEN
WITH KITTENS
HUGGUMS® 12"
Ages 3 and up



36490
PRETTY
PINAFORE
HUGGABLE
HUGGUMS® 12"
Ages 3 and up



29200
PINK CHECK
HUGGUMS® 12"
Ages 3 and up
Not shown:
29201
African
American



64285
GRANDMA'S
SWEETEST
CUPCAKE
HUGGABLE
HUGGUMS® 12"
Ages 3 and up
Not shown:
64286
African
American



NEW
66765
ROSEY POSEY
HUGGABLE
HUGGUMS 12"
Ages 3 and up

60740
LITTLE
LADYBUG
HUGGABLE
HUGGUMS® 12"
Ages 3 and up



28955
GOING TO
GRANDMA'S
HUGGUMS® 12"
Ages 3 and up



61940
PINK POLKADOT
HUGGABLE
HUGGUMS® 12"
Ages 3 and up



30170
BUBBLE GUM
HUGGABLE
HUGGUMS® 12"
Ages 3 and up