

MADAME ALEXANDER®

COLLECTION 2023





CONTENTS

2	Contents	23	My Little Girl™
3-4	Our Dolls	24-25	Adoption Day Baby®
5	Snuggle Nugget™	26-27	Play Studio Accessories
6	Baby Alexander®	28-29	Huggums®
7	Learn to Dress Koala	30	Pussycat
8-9	It's All Me!®	31	Lee Middleton
10	Hugs and Giggles™	32-33	Newborn Nursery®
11	Little Cuties	34-35	Kindness Club
12-13	My First	36-37	Collectible Dolls - Celebrations
14-15	Peekaboos®	38-39	Collectible Dolls - Storyland
16-17	Sweet Smiles	40-43	Collectible Dolls - Seasonal
18-19	Baby Cuddles	44	Collectible Dolls - Ballet
20	BabbleBaby®	45	Collectible Dolls - International
21	Splash and Play™	46	Collectible Dolls - Cissette
22	Sweet Baby Nursery®	47	Collectible Dolls - Centennial

A HUNDRED YEARS OF KINDNESS

With this catalog, Madame Alexander® Doll Company launches its yearlong Centennial Celebration, celebrating its 100-year legacy of Madame Alexander Dolls as part of American childhood. Madame Beatrice Alexander is a true American original and pioneer in American history. In 1923, she founded the Alexander Doll Company that would revolutionize the doll industry. Today, her legacy lives on as the Madame Alexander brand continues to make inspiring dolls that reflect a diverse, evolving world and create kind kids for generations to come.

Due to the handcrafted nature of each Madame Alexander creation, products, contents and color may vary. Items are UPC coded.
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ABOUT MADAME ALEXANDER DOLL COMPANY

For 100 years, Madame Alexander Doll Company has helped create “Kind Kids for Generations” through creative, nurturing doll play. Madame Alexander herself envisioned dolls as valuable learning tools to teach children empathy, compassion, and responsibility. Drawing upon decades of dollmaking heritage and expertise, Madame Alexander dolls are made with unmatched quality, so they can be cherished for years to come. All Madame Alexander dolls are beautifully designed with the credo “love is in the details” in mind to encourage a lifetime of play and collecting.

A CENTURY OF DOLLMAKING

As a child, Beatrice Alexander spent time in her stepfather’s doll hospital. She saw the sadness of children surrendering their broken porcelain dolls for repair. Understanding that doll play created kinder kids and was important in child development, she made it her mission to create dolls that could be played with and loved. She was inspired to found her doll company in 1923, revolutionizing the doll industry. Her many innovations included:

- Madame was a groundbreaking female entrepreneur in a male-dominated world.
- While her first dolls were cloth and composition, Madame made dolls both lifelike and unbreakable through the innovative use of plastics.
- Madame Alexander was first to license characters from books, movies and television.
- Madame Alexander dolls popularized “sleep eyes” and the first walking dolls.
- In 1955, she debuted Cissy, the first fashion doll in America - opening the world of doll play to older children.
- In recognition for all her creativity and innovations she was inducted into the prestigious Toy Industry Hall of Fame.



For the last 100 years, Madame Alexander dolls have provided a continuum for parents to share their dolls with their children, starting with baby dolls and moving to collector dolls - lovingly passed from generation to generation. Today, Madame Alexander dolls continue to evolve to meet the needs of today’s parents and kids, while maintaining the core values of quality, imaginative play, and love in the details. Here’s to another 100 years!





See pages 12-13 for My First and pages 28-29 for Huggums®

Play Dolls

SNUGGLE NUGGET™

Our Snuggle Nugget dolls are made for comforting sensory play! Soft and squeezable, these all-fabric 14" dolls are perfect for snuggling day and night. Their sweet embroidered faces and plush fabric bodies will charm and delight children of all ages.



A New! Snuggle Nugget Kitty - Light Skin Tone
14" Tall • Age Newborn + • Style # 20737

C New! Snuggle Nugget Kitty - Dark Skin Tone
14" Tall • Age Newborn + • Style # 20814

B New! Snuggle Nugget Kitty - Medium Skin Tone
14" Tall • Age Newborn + • Style # 20815

D New! Snuggle Nugget Puppy - Light Skin Tone
14" Tall • Age Newborn + • Style # 20736



Nurturing Dolls

BABY ALEXANDER®

These 12" soft and cuddly cloth babies are perfect for nurturing play! Made with eco-friendly materials, they're dressed in adorable pink flowers or blue stripes, and have sweet embroidered faces and soft huggable bodies.



A **New!** Baby Lexi™ Cloth Doll • Light Skin Tone
12" Tall • Age Newborn+ • Style # 20695

B **New!** Baby Alex™ Cloth Doll • Light Skin Tone
12" Tall • Age Newborn+ • Style # 20696

C **New!** Baby Lexi™ Cloth Doll • Medium Skin Tone
12" Tall • Age Newborn+ • Style # 20796

D **New!** Baby Alex™ Cloth Doll • Medium Skin Tone
12" Tall • Age Newborn+ • Style # 20798

E **New!** Baby Alex™ Cloth Doll • Dark Skin Tone
12" Tall • Age Newborn+ • Style # 20799

F **New!** Baby Lexi™ Cloth Doll • Dark Skin Tone
12" Tall • Age Newborn+ • Style # 20797

Play Dolls

LEARN TO DRESS KOALA



Cuddly cute koala is here to help kids learn to dress! This soft doll has an outfit with so many features: buttons, snaps, zippers, and buckles; shoes have a hook and loop strap and laces to tie!



A New! Learn to Dress Koala
14" Tall • Age 18 Months + • Style # 20709



A It's All Me! - Camping + Chess
Light Skin Tone/Brown Eyes/Red Hair
8" Tall • Age 3 + • Style # 20611



B New! It's All Me! - Candy + Coding
Light Skin Tone/Blue Eyes/Pink Hair
8" Tall • Age 3 + • Style # 20394



C It's All Me! - Tennis + Ice Cream
Medium Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Age 3 + • Style # 20607



D New! It's All Me! - Soccer + Chef
Dark Skin Tone/Brown Eyes/Black Hair
8" Tall • Age 3 + • Style # 20390





Play Dolls

IT'S ALL ME!®



It's All Me! A mash-up of kids' favorite activities! These 8" dolls are highly posable and engaging, each combining two fun pastimes in one set, with outfits and accessories to match!



E It's All Me! - Artist + Cheerleader
Dark Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Age 3 + • Style # 20612



F It's All Me! - Dance + Swim
Light Skin Tone/Blue Eyes/Blonde Hair
8" Tall • Age 3 + • Style # 20609



G It's All Me! - Basketball + PaddleBoard
Light Skin Tone/Blue Eyes/Blonde Hair
8" Tall • Age 3 + • Style # 20608



H It's All Me! - Yoga + Baker
Light Skin Tone/Blue Eyes/Brunette Hair
8" Tall • Age 3 + • Style # 20610

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Nurturing Dolls

HUGS AND GIGGLES™

Hugs and Giggles is a delightfully soft and huggable 13" toddler who can fit her thumb or pointer finger in her mouth. Comes with a headband and bib.

A **New!** Hugs and Giggles • Light Skin Tone
13" Tall • Age 12 Months + • Style # 20708

B **New!** Hugs and Giggles • Medium Skin Tone
13" Tall • Age 12 Months + • Style # 20800

C **New!** Hugs and Giggles • Dark Skin Tone
13" Tall • Age 12 Months + • Style # 20801



Nurturing Dolls

LITTLE CUTIES



Delightful 8" baby doll is a child's "go anywhere" companion. Take baby on visits, in the car, and to the store. Soft fabric body, with molded head, painted features, molded limbs, all ready for cuddling! Wears a removable printed jersey outfit with a hat or headband. Each doll is packed with a hangtag.



A Little Cuties Assortment • Light Skin Tone
8" Tall • Age Newborn + • Style # 20190

B Little Cuties - Pink Case Pack • Medium Skin Tone
8" Tall • Age Newborn + • Style # 20402

C Little Cuties - Pink Case Pack • Dark Skin Tone
8" Tall • Age Newborn + • Style # 20403





A My First Lavender • Dark Skin Tone
12" Tall • Age Newborn + • Style # 20300

B My First Lavender • Light Skin Tone
12" Tall • Age Newborn + • Style # 20298

C My First Mint • Light Skin Tone
12" Tall • Age Newborn + • Style # 76045

D My First Powder Pink • Dark Skin Tone
12" Tall • Age Newborn + • Style # 46671

E My First Mint • Dark Skin Tone
12" Tall • Age Newborn + • Style # 20302

F My First Powder Pink • Medium Skin Tone
12" Tall • Age Newborn + • Style # 46673

G My First Powder Pink • Light Skin Tone
12" Tall • Age Newborn + • Style # 46670

H *New!* My First - Centennial • Light Skin Tone
12" Tall • Age Newborn + • Style # 20727

I *New!* My First - Centennial • Medium Skin Tone
12" Tall • Age Newborn + • Style # 20810

J *New!* My First - Centennial • Dark Skin Tone
12" Tall • Age Newborn + • Style # 20811



Nurturing Dolls

MY FIRST

Dressed in soft plush, this baby is the perfect first doll for any little one. Cute and cuddly, this 12" newborn baby doll with soft fabric body is ready to be hugged and snuggled. New 100th Anniversary babies feature a festive silver star pattern and a removable Commemorative bib.





Nurturing Dolls

PEEKABOOS®

This sweet 12" baby doll is cuddly, cute and will fuel your child's imagination for hours of fun! Dressed in an adorable plush animal hoodie that can pull up or down to play peek-a-boo. Soft and squeezable with painted facial features, this baby will inspire lots of nurturing play!





A Peekaboos UniCat • Light Skin Tone
12" Tall • Age Newborn + • Style # 20111

B Peekaboos UniCat • Medium Skin Tone
12" Tall • Age Newborn + • Style # 20418

C Peekaboos UniCat • Dark Skin Tone
12" Tall • Age Newborn + • Style # 20419

D Peekaboos Sloth • Light Skin Tone
12" Tall • Age Newborn + • Style # 20110

E Peekaboos Llama • Light Skin Tone
12" Tall • Age Newborn + • Style # 20108

F New! Peekaboos Koala • Light Skin Tone
12" Tall • Age Newborn + • Style # 20731

G New! Peekaboos Highland Cow • Light Skin Tone
12" Tall • Age Newborn + • Style # 20730



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Nurturing Dolls

SWEET SMILES

This adorable 14" baby is just the right size for snuggling! Baby has sleep eyes and a soft body with weighted bottom, so it feels so real to your child! Dressed in classic pink bunny pajama, striped kitty dress with legging, cuddly koala jumper or purple puppy embroidered dress. Comes with bottle.



A Sweet Smiles - Pink • Light Skin Tone
14" Tall • Age 12 months + • Style # 20210

B New! Sweet Smiles - Puppy • Light Skin Tone
14" Tall • Age 12 months + • Style # 20728

C Sweet Smiles - Pink • Medium Skin Tone
14" Tall • Age 12 months + • Style # 20242

D Sweet Smiles - Pink • Dark Skin Tone
14" Tall • Age 12 months + • Style # 20243

E Sweet Smiles - Kitty • Light Skin Tone
14" Tall • Age 12 months + • Style # 20244

F Sweet Smiles - Cuddly Koala • Light Skin Tone
14" Tall • Age 12 months + • Style # 20592





Nurturing Dolls

BABY CUDDLES

A family favorite, Baby Cuddles is the perfect size for nurturing play! Baby Cuddles has a darling face with sleep eyes and a soft fabric body perfect for hugs. Offered in three darling styles.





A Baby Cuddles - Unicorn Jumper
14" Tall • Age 18 months + • Style # 20389

C Baby Cuddles - Pink Floral • Dark Skin Tone
14" Tall • Age 18 months + • Style # 20595

B Baby Cuddles - Pink Floral • Light Skin Tone
14" Tall • Age 18 months + • Style # 20593

D Baby Cuddles - Pink Floral • Medium Skin Tone
14" Tall • Age 18 months + • Style # 20594

E Baby Cuddles - Pink Hoodie
14" Tall • Age 18 months + • Style # 71915

Sound Feature



Nurturing Dolls

BABBLEBABY®



Just press the belly, and BabbieBaby's gentle, realistic sound feature will engage your child in hours of play. BabbieBaby has a sweet face with sleep eyes, an adorable outfit, and a soft body for your child to cuddle. Choose from two styles. Batteries included.

A BabbieBaby - Starfish

14" Tall • Age 18 months + • Style # 20597

B BabbieBaby - Pink Swan

14" Tall • Age 18 months + • Style # 20596



Fully Submersible

Nurturing Dolls

SPLASH AND PLAY™

Our Splash and Play babies will be your child's bestie at the beach or in the bath! Fully submersible, they float and drip-dry. Two styles, each dressed in a sea-themed swim set with a hooded towel. Includes squirt toy and a bottle.

C Splash and Play Seahorse
12" Tall • Age 2 + • Style # 20599

D Splash and Play Mermaid Princess
12" Tall • Age 2 + • Style # 20598



Nurturing Dolls

SWEET BABY NURSERY®

Sweet Baby Nursery dolls are perfect for tiny hands. These 12" baby dolls are designed to engage little ones' senses, and are crafted of baby-safe materials, from their soft fabric bodies and outfits to their molded faces. Choose from four styles: Blossoms & Bows and Bows & Bears each include a soft hoodie; Little Love Essentials includes a plush llama, bib, blanket and bottle; Little Love Princess includes a blanket and bottle.

A Sweet Baby Nursery - Bows & Bears
12" Tall • Age 2 + • Style# 20590

B Sweet Baby Nursery - Little Love Princess
12" Tall • Age 2 + • Style# 20383

C Sweet Baby Nursery - Blossoms & Bows
12" Tall • Age 2 + • Style# 20591

D Sweet Baby Nursery - Little Love Essentials
12" Tall • Age 2 + • Style # 20384





Nurturing Dolls

MY LITTLE GIRL™

This adorable 14” toddler doll is ready to be your child’s special friend! She has rooted hair in adorable pigtails, sleep eyes, and a soft body with a weighted bottom. Dressed for playtime in a sweet polka dot pinafore, tee, leggings, and headband, or dressed for day out in rainbow overalls and striped tee. Includes comb and brush.

E My Little Girl - Polka Dot Pinafore • Dark Skin Tone
14” Tall • Age 2 + • Style # 20222

F My Little Girl - Polka Dot Pinafore • Medium Skin Tone
14” Tall • Age 2 + • Style # 20221

G My Little Girl - Polka Dot Pinafore • Light Skin Tone
14” Tall • Age 2 + • Style # 20219

H My Little Girl - Rainbow Overalls • Light Skin Tone
14” Tall • Age 2 + • Style # 20600

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Dolls not included with F and G.

Nurturing Dolls

ADOPTION DAY BABY

This adorable 14" baby doll is just waiting to be adopted and loved. Includes a cradle/changing table, blanket, pacifier, diaper and Birth Certificate to make it official, this little one has almost everything you need. Complete baby's needs with the Adoption Day Essentials in pink or gray. They include a mattress, bottle, lotion tube, wipe case, bib, onesie, blanket and pillow.





A Adoption Day Baby - Girl/Light/Brown
14" Tall • Age 3 + • Style # 20452

B Adoption Day Baby - Girl/Medium/Brown
14" Tall • Age 3 + • Style # 20453

C Adoption Day Baby - Girl/Light/Blue
14" Tall • Age 3 + • Style # 20451

D Adoption Day Baby - Boy/Light/Blue
14" Tall • Age 3 + • Style # 20455

E Adoption Day Baby - Girl/Dark/Brown
14" Tall • Age 3 + • Style # 20454

F Adoption Day Baby - Essentials Pink
Age 3 + • Style # 20482

G Adoption Day Baby - Essentials Gray
Age 3 + • Style # 20483



F



G

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1 Doll Play Studio™



Dolls not included.

A Soft Gray Clip On Chair
Age 2+ • Style # 20379

B Soft Gray On the Go Essentials
Age 3+ • Style # 20381

C Soft Gray Car Seat/Carrier
Age 2+ • Style # 20377



Includes diaper bag with fold-out changing pad, bottle, pacifier, bib, disposable diapers, food container, spoon, toothpaste tube, and toothbrush.



Play Dolls

ACCESSORIES

These classic doll play accessories create terrific opportunities for fun with Madame Alexander dolls, build motor skills and engage your growing child... they're essential to doll play!



D Soft Gray Pack and Play
Age 2+ • Style # 20378

E Soft Gray Umbrella Stroller
Age 2+ • Style # 20376

F Soft Gray Fabric Doll Carrier
Age 2+ • Style # 20380



Includes storage bag!





Nurturing Dolls

HUGGUMS®

These classic 12" baby dolls are perfect for tiny hands. Made with soft bodies meant to be hugged. One of these adorable dollies will become your "baby's baby." New 100th Anniversary babies feature a soft textured cotton fabric and a removable commemorative bib.

A Christening Celebrations Huggable Huggums
12" Tall • Age 2 + • Style # 38900

B Lavender Check Huggums • Medium Skin Tone
12" Tall • Age 2 + • Style # 20416

C Bubble Gum Huggable Huggums
12" Tall • Age 2 + • Style # 30170

D Lavender Check Huggums • Dark Skin Tone
12" Tall • Age 2 + • Style # 20417

E Lavender Check Huggums • Light Skin Tone
12" Tall • Age 2 + • Style # 20414

F Pink Bunny Huggums
12" Tall • Age 2 + • Style # 28960

G Kitty Huggable Huggums
12" Tall • Age 2 + • Style # 76150



H Pink Check Huggams • Light Skin Tone
12" Tall • Age 2 + • Style # 29200

I Mint Check Huggams • Light Skin Tone
12" Tall • Age 2 + • Style # 75240

J Going to Grandma's Huggams
12" Tall • Age 2 + • Style # 28955

K Pretty Pinafore Huggable Huggams
12" Tall • Age 2 + • Style # 36490

L New! Centennial Huggable Huggams • Light Skin Tone
12" Tall • Age 2 + • Style # 20726

M New! Centennial Huggable Huggams • Dark Skin Tone
12" Tall • Age 2 + • Style # 20812





Nurturing Dolls

PUSSYCAT

A favorite for decades! Pussycat is a soft, beautiful 14” baby dressed for a party in a matelasse heart dress. Pussycat is presented in the classic Madame Alexander ‘shoebox’ with pink tissue.



A Pink Hearts Pussycat
14” Tall • Age 3 + • Style # 20601



Nurturing Dolls

LEE MIDDLETON

These realistic 16" baby dolls have natural features and lifelike expressions.

Soft weighted bodies make these newborn dolls feel so cuddly and real!

Every doll is packed in a window box and accompanied by a blanket, pillow and adoption certificate.



B Newborn Baby Pink Cloud • Light Skin Tone
16" Tall • Age 2+ • Style # 72850

C **New!** Newborn Baby Pink Cloud • Dark Skin Tone
16" Tall • Age 2+ • Style # 20725



A Little Sweetheart
Light Skin Tone
Blue Eyes
Blonde Hair
19" Tall • Age 3 +
Style # 76000



B Munchkin
Light Skin Tone
Blue Eyes
Brown Hair
19" Tall • Age 3 +
Style # 76015



C Sweet Baby
Light Skin Tone
Brown Eyes
Brown Hair
19" Tall • Age 3 +
Style # 76010

Nurturing Dolls

NEWBORN NURSERY®

These 19" newborns are designed to look and feel just like a real baby. Realistic features like soft skin and wispy hair encourage your little one to love and nurture. These Newborn Nursery dolls include an adoption certificate and are packed in a modified window box. These dolls are recommended for Age 3+ because of their heavier, lifelike weight.



E Baby Face
Medium Skin Tone
Brown Eyes
Brown Hair
19" Tall • Age 3 +
Style # 76030



F Beautiful Baby
Light Skin Tone
Brown Eyes
Black Hair
19" Tall • Age 3 +
Style # 76025



G Munchkin
Light Skin Tone
Blue Eyes
Strawberry Blonde Hair
19" Tall • Age 3 +
Style # 76020



D Angel Love
Dark Skin Tone
Brown Eyes
Black Hair
19" Tall • Age 3 +
Style # 76035



H Sweet Baby
Light Skin Tone
Blue Eyes
Blonde Hair
19" Tall • Age 3 +
Style # 76005



Play Dolls

KINDNESS CLUB®

Meet the Kindness Club, girls with big hearts and big dreams to make the world a better place, teaching caring and respect for all people. These 14” dolls have molded, poseable bodies, realistic fixed eyes, engaging outfits, and beautiful rooted hair with a colorful highlight!

A Kindness Club - Emmi
Light Skin Tone/Brown Eyes/Black Hair
14” Tall • Age 3 + • Style # 20217

B Kindness Club - Zola
Dark Skin Tone/Brown Eyes/Black Hair
14” Tall • Age 3 + • Style # 20218

C Kindness Club - Rosa
Medium Skin Tone/Brown Eyes/Brunette Hair
14” Tall • Age 3 + • Style # 20216

D Kindness Club - Avi
Light Skin Tone/Blue Eyes/Brunette Hair
14” Tall • Age 3 + • Style # 20256

E Kindness Club - Brooks
Light Skin Tone/Blue Eyes/Blonde Hair
14” Tall • Age 3 + • Style # 20215

F Kindness Club - Paisley
Light Skin Tone/Brown Eyes/Brunette Hair
14” Tall • Age 3 + • Style # 20255

G Kindness Club - Harper
Light Skin Tone/Blue Eyes/Blonde Hair
14” Tall • Age 3 + • Style # 20254



KINDNESS CLUB® OUTFIT SETS



J Kindness Club - Winter Carnival Set
Outfit only • Age 3 + • Style # 20685



K Kindness Club - Kind Is Cool Set
Outfit only • Age 3 + • Style # 20603



L Kindness Club - Happy Hearts Set
Outfit only • Age 3 + • Style # 20605



M Kindness Club - Sun Is Fun Set
Outfit only • Age 3 + • Style # 20686

Dolls not included with outfits.





Collectible Dolls

CELEBRATIONS

A First Communion Day

Light Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20554

B First Communion Day

Light Skin Tone/Blue Eyes/Blonde Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20555

C First Communion Day

Medium Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20556



D A Birthday Wish

Light Skin Tone/Blue Eyes/Blonde Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20553

F A Birthday Wish

Light Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20550

E A Birthday Wish

Medium Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style #20551

G A Birthday Wish

Dark Skin Tone/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20552



Collectible Dolls
STORYLAND

A **New!** **The Princess and the Pea**
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20740

B **Goldilocks**
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20534

C **Red Riding Hood**
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20533

D **Alice**
8" Tall • Articulate Wendy Body • Age 14 +
Style # 20549



E Snow White

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20535

G Hua Mulan

8" Tall • Articulated Wendy Body • Age 14 +
Style # 76235

F Fairy Godmother

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20532

H New! Rapunzel

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20741

I New! The Three Little Pigs

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20739





Collectible Dolls
SEASONAL

A Grandma's Irish Dancer

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20543

B Easter Sunday

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20537

C New! Bunny Hop

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20750

D New! All American Cutie

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20749



E New! Frightful and Delightful Witch
 8" Tall • Articulated Wendy Body • Age 14 +
 Style #20742

F Pirate Lass
 10" Tall • Articulated Cissette Body • Age 14 +
 Style #20542

G Bee-Witched
 8" Tall • Articulated Wendy Body • Age 14 +
 Style # 20541

H Magic Moonlight
 10" Tall • Articulated Cissette Body • Age 14 +
 Style # 76410





Collectible Dolls
SEASONAL

A Golden Holiday Celebration

Dark Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20562

B Golden Holiday Celebration

Light Skin/Green Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20540

C Christmas Morning

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20538

D New! Santa Paws

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20743

E Woodland Christmas

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20539



F New! Deer Santa

Light Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20744

G New! Deer Santa

Dark Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20745

H Vintage Christmas

10" Tall • Articulated Cissette Body • Age 14 +
Style # 20558



I New! Boughs of Holly

10" Tall • Articulated Cissette Body • Age 14 +
Style # 20746



A Swan Lake - The Black Swan

10" Tall • Articulated Cissette Body • Age 14 +
Style # 20546

B Swan Lake - The White Swan

10" Tall • Articulated Cissette Body • Age 14 +
Style # 20547

Collectible Dolls
BALLET



D Sugar Plum Fairy

Light Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20545

E Sugar Plum Fairy

Dark Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20563

F Clara in the Nutcracker

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20544

G New! Waltz of the Snowflake

Light Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20754

C Aqua Arabesque

8" Tall • Articulated Wendy Body • Age 14 +
Style # 76370

H New! Waltz of the Snowflakes

Dark Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20755

Collectible Dolls
INTERNATIONAL



A Monaco

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20530

B Egypt

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20528

C Netherlands

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20529



Collectible Dolls
CISSETTE

A New! Ice Angel
10" Tall • Articulated Cissette Body • Age 14 +
Style # 20751



B New! Gilded Gala
10" Tall • Articulated Cissette Body • Age 14 +
Style # 20760



For 100 years, Madame Alexander Doll Company has made beautiful dolls for children, families and collectors. Madame always said "Love is in the Details,®" and we could not agree more. Every doll is crafted for generations of play.



A

C

D

B

A New! Centennial Wendy

Dark Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20758

B New! Centennial Wendy

Light Skin/Blue Eyes/Blonde Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20756

C New! Celebrating 100 Years

8" Tall • Articulated Wendy Body • Age 14 +
Style # 20770

D New! Centennial Wendy

Medium Skin/Brown Eyes/Brunette Hair
8" Tall • Articulated Wendy Body • Age 14 +
Style # 20757

MADAME
ALEXANDER®

600 Third Ave, 2nd Floor
New York NY 10016

“Dolls are
made to be
played with
and *loved*.”

- Madame Alexander

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Alexander!